



Terms of Service

Last Updated: August 4, 2026

Welcome to The Blue Sock!

These Terms of Service (“**Terms**”) govern your use of the online services operated by Ruh-Roh Retreat, LLC (“**The Blue Sock**,” “**we**,” or “**us**”), including the website, tools, in-app messaging, and features that connect pet owners (“**Owners**,” “**you**,” or “**your**”) with approved pet sitters (“**Sitters**”) (collectively, the “**Platform**”). The Platform allows Owners to submit pet sitting requests (“**Requests**”), be matched with one or more Sitters, and book in-home stays, drop-in visits, boarding, and other related and/or add-on services (each a “**Sitting**”).

THESE TERMS CONTAIN A MANDATORY AND BINDING INDIVIDUAL ARBITRATION CLAUSE, CLASS ACTION WAIVER, WAIVER OF RIGHT TO A JURY TRIAL, AND OTHER IMPORTANT INFORMATION REGARDING YOUR LEGAL RIGHTS, REMEDIES, AND OBLIGATIONS.

Please read these Terms of Service carefully before accessing and using the Platform.

1. Acceptance

By accessing or using the Platform, including by creating an account, submitting a message or Request, or booking a Sitting, you acknowledge that you have read, understood, and agree to be bound by these Terms, as supplemented by the incorporated Policies located at <https://www.thebluesock.com/policies> and by our Privacy Policy available at <https://www.thebluesock.com/privacy> (collectively, the “**Policies**”). If you do not agree to these Terms, including all referenced Policies, you may not use the Platform.

If you use the Platform on behalf of a company, organization, or other entity, you represent that you have the authority to bind that entity to these Terms. In that case, “you” will refer to both you as an individual and the entity you represent.

2. Updates to these Terms

We reserve the right to update these Terms from time to time by posting an updated version on the Platform. If we make material changes, we will provide notice through the Platform or by email prior to the changes taking effect. At our discretion, we may also email registered users to notify them of changes. You are responsible for regularly reviewing these Terms, and your continued use of the Platform after the effective date of a change constitutes your acceptance of the updated Terms. If you do not agree to the updated Terms, you must stop using the Platform. If you have any questions about these Terms, contact us at hello@thebluesock.com.

3. Our Platform

The Platform is designed to connect pet Owners with qualified and approved Sitters who provide care and companionship for pets through Sitzings. Owners can submit Requests through the Platform, receive matches with one or more available Sitters, send In-App Messages, and book Sitzings with the Sitter of their choice. All Sitzings are scheduled through the Platform and take place at the location specified at the time of booking the Sitting, which may include the Sitter’s home or another agreed-upon location.

In addition to standard Sitzings, Sitters may also provide optional offerings from time to time, including, without limitation, pet transportation, grooming coordination, training support, group events, and other pet care-related services. The availability of any optional offerings is at the discretion of the applicable Sitter, and Sitters, as well as The Blue Sock may add, modify, or discontinue such offerings at any time.

The Blue Sock provides an online platform that allows Owners to connect with independent Sitters for pet care services. The Blue Sock does not provide pet care services and is not a party to any Sitting arranged through the Platform. Each Sitting is a direct arrangement between the Owner and the Sitter.

Sitters are independent providers and are not The Blue Sock employees, agents, or representatives. We do not control, supervise, or manage Sitters, and we make no guarantees regarding the quality, timing, or safety of any Sitting. The Blue Sock

does not endorse or verify the qualifications, background, or suitability of any Sitter, except as expressly stated on the Platform.

By using the Platform, you understand and agree that The Blue Sock is not responsible for and will not be liable for any interactions, communications, or arrangements between Owners and Sitters, including, without limitation, any personal injury, property damage, or loss that occurs in connection with a Sitting.

4. Owner Eligibility

You must be at least 18 years old to use the Platform and to create a Sitter account on the Platform ("**Sitter Profile**"). The Platform is not directed to individuals under 18, and such individuals are not permitted to use the Platform. By using the Platform, you affirm that you are at least 18 years old. All use of the Platform must comply with these Terms and any applicable laws. The Blue Sock may suspend or remove any Owner from the Platform at any time if we believe the Owner has violated these Terms, provided false information, or otherwise engaged in conduct that may harm the integrity or safety of the Platform, Sitters, or Owners.

5. Sitter Eligibility

To use the Platform as a Sitter, you must be at least 18 years old, be legally permitted to provide pet care services in your jurisdiction, and complete any registration, verification, or background screening processes required by The Blue Sock. Sitters will not be included on the Platform until their documentation has been reviewed and approved by The Blue Sock. By applying or registering as a Sitter, you represent that all information you provide is accurate, complete, and kept up to date.

The Blue Sock may consider a variety of factors in evaluating applications, but is not required to disclose the basis for any decision. The Blue Sock reserves the right to reject any application to create a Sitter Profile on the Platform at any time and for any reason or no reason, in its sole discretion. Submission of an application does not guarantee acceptance.

The Blue Sock may limit the number of Sitters in certain categories, such as specific locations, types of pets, or services offered, to maintain balance on the Platform and ensure that the Platform remains beneficial to all Owners. Nothing in these Terms guarantees that a Sitter will be included in or remain active within any particular category.

Sitters must continue to meet the Platform's eligibility requirements for as long as they remain active on the Platform and must promptly notify The Blue Sock of any changes that could affect eligibility. Sitters are responsible for keeping their profile information accurate and up to date and for complying with all applicable laws, regulations, and animal care requirements.

Sitters are independent providers, not employees, agents, or representatives of The Blue Sock. Approval as a Sitter does not imply endorsement, ongoing monitoring, or certification by The Blue Sock. We may deny, suspend, or revoke Sitter access to the Platform at any time, including for failure to meet eligibility requirements, maintain professional standards, or comply with these Terms.

6. Specific Platform Disclaimers

The Blue Sock provides the Platform solely to facilitate connections between Owners and Sitters. Without limiting the general disclaimers in these Terms, you acknowledge and agree that:

- **No Direct Sitting by The Blue Sock:** The Blue Sock does not itself provide pet sitting, walking, boarding, grooming, training, or any related pet care services. All pet care services are provided independently by Sitters. The opinions or representations made by any Sitter are their own and do not reflect the views of The Blue Sock.
- **Independent Contractors:** Sitters are independent providers and are not employees, agents, or representatives of The Blue Sock. The Blue Sock does not supervise, control, or direct the activities of Sitters and does not guarantee their performance.
- **No Guarantees of Outcomes:** The Blue Sock does not guarantee the success, safety, or quality of any Sitting, or that any Sitter will meet an Owner's expectations.
- **Accuracy of Information:** While The Blue Sock strives to verify the accuracy and reliability of profiles, listings, and other information provided through the Platform, we cannot guarantee that any information provided on the Platform, by a Sitter, or through any optional or linked services is accurate, complete, or reliable.
- **Optional Services:** Optional offerings made available through the Platform from time to time, including, without limitation, pet transportation, training coordination, grooming referrals, or other pet-related resources, are provided for informational purposes only and are not a substitute for professional veterinary, medical, or behavioral advice.
- **Owner Responsibility:** Owners are solely responsible for evaluating the qualifications, reliability, and suitability of Sitters, and for determining how and whether to proceed with a Sitting.
- **No Endorsement:** The Blue Sock may vet or review Sitters for general qualifications or experience, but does not endorse or guarantee any individual Sitter or service. The inclusion of any Sitter or optional offering on the Platform does not constitute an endorsement or guarantee of quality or outcome.
- **Third-Party Services:** The Platform may rely on third-party providers for payment processing and other related services. The Blue Sock is not responsible for the availability, reliability, performance, or security of any third-party service.

- **Interruptions:** The Platform may be subject to interruptions, errors, or delays, and The Blue Sock does not guarantee continuous, secure, or error-free operation.
- **No Responsibility for Conduct:** The Blue Sock is not responsible for the actions, omissions, or conduct of any Owner or Sitter, whether online or offline. Each Owner and Sitter is solely responsible for their own conduct while using the Platform and any pet sitting services arranged through the Platform.
- **No Veterinary Services:** The pet sitting services available through the Platform are not intended to diagnose, treat, or provide therapy for any medical, psychological, or behavioral conditions. Sitters are not veterinarians, veterinary technicians, or licensed medical professionals (unless explicitly stated in their qualifications, and even then, their role through the Platform is limited to pet care). If a pet experiences a medical emergency, Sitters and Owners should contact a licensed veterinarian or emergency animal clinic immediately.
- **Compliance with Laws:** The Blue Sock does not guarantee that participation in any Sitting or use of the Platform complies with the requirements of any jurisdiction. Owners and Sitters are solely responsible for ensuring their compliance with all applicable laws, regulations, and local ordinances.

When you schedule a Sitting through the Platform, you acknowledge that the Sitting constitutes a direct agreement between you and the applicable Sitter. The Blue Sock is not a party to that agreement and is not responsible for any disputes arising from or related to a Sitting. If you choose to purchase a Sitting through the Platform, you acknowledge that such a purchase will create an agreement strictly between you and the applicable Sitter, and at no time shall we be liable or responsible for any disputes between you and any Sitter featured on the Platform. The Blue Sock does, however, take Owner feedback seriously and may intervene administratively when necessary to uphold the Platform's standards.

You assume all risks associated with your use of the Platform or participation in a Sitting, and agree to hold The Blue Sock, the Sitters, and all associated affiliates or successors harmless from and against any damage to personal or real property and any personal injury, including death.

7. Access to the Platform

Subject to your compliance with these Terms, The Blue Sock grants you a limited, non-exclusive, non-transferable, and revocable right to access and use the Platform for its intended purposes. You may use the Platform only as permitted by these Terms and by applicable law.

The Blue Sock does not guarantee that the Platform will always be available, uninterrupted, secure, or error-free. Access to the Platform may be suspended, limited, or terminated at any time for maintenance, updates, security reasons, or other business needs. The Blue Sock may also restrict, suspend, or terminate access if you violate these Terms or any applicable law, misuse the Platform, or create risks to The Blue Sock, Sitters, or other Owners.

8. Owner Accounts

To use certain features of the Platform, you must create an account ("**Owner Account**") by registering with your email address or by logging in through a supported third-party provider, such as Google or Facebook. When creating your Owner Account, you may be required to create a username, password, or provide third-party login details used to access your Owner Account ("**Credentials**"). Your Credentials must be accurate, truthful, and not misleading. You may not create Credentials that impersonate another person or entity, misrepresent your identity or affiliation, or contain vulgar, obscene, or otherwise inappropriate language.

When creating your Owner Account, you may be required to provide profile details, including your name, contact information, and other content that you choose to submit through the registration process or when you update your profile ("**Account Information**"). You may access and update your Account Information at any time through the "My Profile" section of the Platform. All Account Information must be accurate, complete, and not misleading, defamatory, or otherwise unlawful. You agree to keep your Account Information up to date at all times. We will treat your Account Information in accordance with our Privacy Policy.

Your Owner Account is personal to you and may not be shared with any other Owner. You may not permit anyone else to access your Owner Account without The Blue Sock's express written permission. You are responsible for safeguarding your Credentials and for all activity that occurs under your Owner Account. Any access to the Platform made through your Credentials will be deemed to have been made by you. You must promptly notify The Blue Sock of any unauthorized use of your Owner Account or any other breach of security.

9. Owner Responsibilities

Owners are responsible for providing accurate, complete, and up-to-date information when creating an account, submitting a Request, or scheduling a Sitting. This includes information about the pet's behavior, health, medical conditions, vaccination status, dietary needs, and any other details necessary for the Sitter to provide safe and appropriate care.

Owners are solely responsible for supervising and securing their pets before and after a Sitting, and for providing all supplies necessary for care, such as food, leashes, crates, medications, and cleaning materials. Owners must communicate any specific care instructions clearly and in writing through the Platform or as otherwise agreed with the Sitter.

Owners must treat Sitters with respect and professionalism and may not engage in harassment, discrimination, or any other inappropriate conduct. Owners are also responsible for any damage or injury caused by their pets during or after a Sitting, except to the extent prohibited by law.

If a pet becomes ill, is injured, is lost, or behaves aggressively during a Sitting, Owners must cooperate with the Sitter and The Blue Sock to resolve the situation, including authorizing veterinary treatment when necessary. The Blue Sock is not responsible for any veterinary bills or related expenses, which remain the sole responsibility of the Owner.

Owners agree not to circumvent the Platform or attempt to arrange, pay for, or complete any Sitting, including any add-on or additional services, outside the Platform. Doing so may result in suspension or termination of access to the Platform.

10. In-App Messages

The Platform includes messaging features that allow Owners and Sitters to communicate directly regarding Requests, Sitzings, pet care instructions, scheduling, payments, and other matters related to their use of the Platform (“**In-App Messages**”). Owners and Sitters must use In-App Messages as their primary method of communication regarding any Request or Sitting whenever reasonably practicable. This includes communications concerning availability, care instructions, medications, pet behavior, drop-off and pickup arrangements, booking modifications, cancellations, pricing, additional services, incidents, and Sitting updates. Users are responsible for regularly checking their In-App Messages and maintaining accurate notification settings while a Request or Sitting is pending or active.

An In-App Message does not, by itself, confirm, modify, cancel, or reschedule a Sitting or authorize any additional charge. Any change to a Request or confirmed Sitting, including any change to the dates, times, location, services, fees, discounts, cancellation terms, or other booking details, must be submitted and confirmed through the applicable booking-management feature of the Platform or otherwise expressly approved by The Blue Sock. The booking details and transaction records reflected in the Platform will constitute the official record of the Sitting and will control in the event of any conflict with an In-App Message or other communication.

Owners and Sitters may communicate by telephone, text message, or another method when reasonably necessary because of an emergency, immediate safety concern, in-person coordination, or temporary unavailability of the Platform. Any material care instruction, booking change, incident, or other important communication made outside the Platform should be documented through In-App Messages as soon as reasonably practicable. The Blue Sock may be unable to verify or assist with disputes concerning communications or agreements that are not documented through the Platform.

You may not use In-App Messages to: (i) send false, misleading, unlawful, threatening, abusive, harassing, discriminatory, obscene, or otherwise inappropriate content; (ii) transmit spam, advertising, malware, or unauthorized commercial solicitations; (iii) share another person’s Personal Information without authorization; or (iv) engage in conduct that violates these Terms or otherwise threatens the safety, security, or proper operation of the Platform.

You are solely responsible for the content of your In-App Messages and for ensuring that any information you provide is accurate, complete, and appropriate for the applicable Request or Sitting. You should not send unnecessary financial information, government identification numbers, account credentials, or other sensitive information through In-App Messages.

The Blue Sock does not actively or continuously monitor In-App Messages and does not guarantee that any message will be delivered, received, reviewed, or responded to within any particular period. The messaging feature may be subject to delays, interruptions, technical errors, notification failures, or other limitations. Users remain responsible for taking reasonable steps to address urgent pet-care or safety matters.

To the extent permitted by applicable law and as further described in our Privacy Policy, The Blue Sock may access, preserve, review, use, and disclose In-App Messages and related information when reasonably necessary to operate and support the Platform, investigate safety concerns or suspected violations of these Terms, detect fraud or circumvention, resolve booking or payment disputes, respond to User reports, protect Owners, Sitters, pets, The Blue Sock, or third parties, or comply with applicable law or legal process. The Blue Sock may remove content, restrict use of the messaging feature, or suspend or terminate an account if it reasonably believes that a User has misused In-App Messages or violated these Terms.

11. Sitter Responsibilities

Sitters agree to and are responsible for:

- Providing safe, attentive, and reliable care for each pet during the Sitting, consistent with the information provided by the Owner and the Platform’s standards.
- Ensuring that their designated location is safe, secure, clean, and appropriate for housing and caring for animals, including adequate space, shelter, and supervision.
- Compliance with all applicable laws, regulations, and ordinances related to animal care, housing, and safety, as well as any homeowner, landlord, or homeowners’ association rules that apply to their designated location.
- Obtaining any permits, licenses, or insurance required to perform pet care services.
- Following the Owner’s written care instructions to the extent reasonably possible, including feeding schedules, medication directions, and exercise or play requirements.

- Promptly notifying the Owner if any emergency, illness, injury, or unexpected event occurs during a Sitting, and must take reasonable steps to ensure the pet's safety and well-being.
- Communicating professionally with Owners, respecting their property and confidentiality, and conducting themselves with courtesy and integrity.
- Not discriminating against Owners or pets based on breed, size, or other protected characteristics, except where necessary for safety or housing limitations.
- Conducting each Sitting personally by the Sitter approved through the Platform, and not transferring, subcontracting, or delegating any portion of a Sitting to another person or entity without the prior written consent of the Owner and The Blue Sock.
- Maintaining current and accurate profile information at all times, including availability, rates, and location.
- Not circumventing the Platform or soliciting Owners for off-Platform Sitzings or related services.
- Any damage or injury resulting from their acts or omissions during a Sitting, except to the extent prohibited by law.

12. Emergency Veterinary Care

If a pet becomes ill or injured during a Sitting, the Sitter must make reasonable efforts to contact the Owner immediately through the Platform or by using the contact information provided through the Platform. If the Owner cannot be reached in a timely manner and, in the Sitter's reasonable judgment, the situation requires immediate medical attention, the Sitter may transport the pet to the nearest available veterinary clinic or emergency animal hospital.

By using the Platform, Owners authorize Sitters to obtain emergency veterinary care for their pets when necessary to prevent suffering, serious illness, or death, and agree to be solely responsible for all veterinary costs and related expenses incurred as a result. The Blue Sock is not responsible for any veterinary bills, treatment decisions, or outcomes of emergency care.

Sitters must promptly notify the Owner and The Blue Sock of any emergency veterinary care obtained, provide available documentation of the incident, and cooperate in good faith to resolve any related matters. Sitters are not expected to provide or pay for veterinary services personally but must exercise reasonable care and judgment in responding to emergencies.

13. Background Checks

To promote trust and safety within the Platform, The Blue Sock may use third-party background check providers to verify certain information about Sitters, including, without limitation, criminal history, identity verification, and sex offender registry status ("**Background Checks**").

By applying to become or continuing to act as a Sitter, you authorize The Blue Sock and its third-party background check providers to obtain and review your Background Check information, subject to applicable laws. You understand and agree that The Blue Sock may use this information to determine your eligibility to participate in the Platform. You further authorize The Blue Sock to conduct additional or periodic Background Checks at any time while you are active on the Platform, to the extent permitted by law.

Sitters must provide any additional information or documentation reasonably requested by The Blue Sock or its background check provider to complete verification. Failure to provide required information or to pass a Background Check, as determined in The Blue Sock's sole discretion, may result in denial, suspension, or removal from the Platform.

Owners acknowledge that The Blue Sock may, but is not required to, conduct Background Checks on Sitters. The Blue Sock does not guarantee that any Background Check is complete, accurate, or up to date, and disclaims any warranties or representations regarding the results of such checks. Owners are solely responsible for determining whether a Sitter meets their standards for trust and suitability. The Blue Sock is not liable for the conduct, omissions, or background of any Sitter, whether or not a Background Check has been performed. By using the Platform, Owners agree that they rely on any Background Check information at their own risk.

The Blue Sock may, consistent with applicable law, use a third-party background check provider to process and store information collected in connection with Background Checks. Sitters may contact The Blue Sock at [insert email address] for more information about the background check process or to dispute the accuracy of the Background Check information.

14. Owner and Sitter Conduct

All Owners and Sitters must use the Platform responsibly and agree not to:

- Use the Platform other than for its intended purpose.
- Provide false, misleading, defamatory, obscene, harassing, abusive, hateful, discriminatory, or otherwise unlawful content or communications.
- Engage in harassment, bullying, discrimination, or disrespectful conduct toward any Owner, Sitter, or The Blue Sock representative, or use the Platform in any way to discriminate against any individual or class of individuals protected under federal, state, or local laws, or which may have a discriminatory impact against any individual or class of individuals, or which otherwise promotes illegal, racist, or discriminatory activities or outcomes.

- Misrepresent their identity, qualifications, eligibility, or affiliation with any person or entity.
- Share access to their account with another person without The Blue Sock's express written permission.
- Share nonpublic features of the Platform or any content contained on the Platform with any third party.
- Interfere with or disrupt the Platform, including by transmitting viruses, malware, or other harmful code.
- Attempt to gain unauthorized access to the Platform, to other user accounts, or to The Blue Sock's systems.
- Use the Platform for spam, solicitations, advertising, or other commercial purposes not expressly authorized by us.
- Attempt to circumvent the Platform by exchanging personal contact information with Owners or Sitters for the purpose of circumventing the Platform.
- Make any payment to a Sitter or receive any payment from an Owner other than through the Platform.
- Infringe or misappropriate the intellectual property, privacy, or other rights of us, Owners, Sitters, or third parties.
- Reproduce, duplicate, copy, sell, rent, lease, resell, or exploit for commercial purposes any portion of the Platform.
- Modify or create derivative works based on the Platform.
- Impersonate any person or entity or falsely state or otherwise misrepresent your affiliation with a person or entity.
- Remove or alter any copyright, watermark, attribution marks, or other proprietary notices on the Platform or contained in the software used to provide the Platform.
- Use or access the Platform to provide time-sharing or other computer hosting services to third parties.
- Upload, download, post, email, or otherwise transmit any material that contains software viruses or any other code, files, or programs designed to interrupt, destroy, or limit the functionality of any software, hardware, or equipment.
- Use a robot, spider, scraper, or other automated means to access the Platform without our permission.
- Access, tamper with, or use non-public areas of the Platform. Unauthorized individuals attempting to access these areas of the Platform may be subject to prosecution.
- Disrupt or interfere with other users' enjoyment of the Platform.
- Reverse engineer, decompile, disassemble, or otherwise attempt to derive the source code of the software used to provide the Platform.
- Access the Platform to build, or help others build, a similar or competitive product.
- Frame or link to the Platform except as permitted in writing by us.
- Engage in conduct that could harm the reputation, security, or proper functioning of the Platform or The Blue Sock.

The Blue Sock reserves the right to investigate any alleged violation of these rules, to remove or edit any content, and to suspend or terminate access to the Platform for conduct that violates these Terms or creates risks to The Blue Sock, Owners, Sitters, or any third party. You are encouraged to report misconduct, abuse, or violations of these Terms directly to us.

15. Safety

The Blue Sock is committed to maintaining a safe, respectful, and trustworthy environment for both Owners and Sitters. To support this goal, all participants agree to act with professionalism, integrity, and care when using the Platform or participating in a Sitting. Owners and Sitters are expected to take reasonable steps to ensure the safety and well-being of all pets, people, and property involved in a Sitting. This includes:

- Following applicable animal care, health, and safety laws and regulations.
- Following the directions provided by the pet Owner.
- Accurately representing pets' behavior, medical history, and care needs.
- Providing and maintaining safe, clean, and appropriate environments for pets.
- Treating all animals humanely and with respect at all times.
- Refraining from any behavior that may harm or endanger an animal, person, or property.

Sitters must monitor pets in their care and take reasonable steps to prevent injury, escape, or other unsafe situations. Owners must provide up-to-date information about their pets' needs, health, and temperament, and ensure that their pets are suitable for the environment at the Sitter's designated location.

Owners and Sitters must behave respectfully and professionally in all in-person interactions and communications conducted through the Platform. Harassment, discrimination, threats, abuse, or inappropriate conduct of any kind is strictly prohibited.

Owners and Sitters should promptly report any safety concerns, inappropriate behavior, suspected abuse, or incidents involving harm, neglect, or unsafe conditions to The Blue Sock by contacting hello@thebluesock.com. Reports may also be submitted through the Platform if that feature is available. The Blue Sock reserves the right to investigate reported incidents and, at its discretion, suspend or remove any Owner or Sitter whose conduct is deemed unsafe, unprofessional, or inconsistent with these Terms.

While The Blue Sock strives to promote safety and trust among participants, it cannot control the actions or conduct of Owners, Sitters, or third parties. By using the Platform, you acknowledge that you engage in all interactions and Sitzings at your own risk.

16. Reporting and Investigation Procedure

The Blue Sock takes reports of safety concerns, misconduct, or policy violations seriously. To help maintain a safe and professional environment, Owners and Sitters are expected to promptly report any incidents or concerns involving pets, people, or property that occur in connection with the Platform. Reports may be submitted to The Blue Sock at hello@thebluesock.com, or through any designated reporting feature made available through the Platform. When submitting a report, please provide as much detail as possible, including:

- The date, time, and location of the incident;
- The names of all individuals and pets involved;
- A description of what occurred; and
- Any supporting documentation, such as photos, messages, or receipts.

Upon receiving a report, The Blue Sock will acknowledge receipt and conduct an initial review to determine whether the issue appears to involve a potential violation of these Terms, applicable laws, or Platform safety standards. The Blue Sock may, at its discretion, temporarily suspend access to the Platform for any Owner or Sitter while an investigation is pending.

The Blue Sock may request additional information, documentation, or statements from the reporting and responding parties. While The Blue Sock strives to handle investigations promptly and fairly, the scope and timing of any investigation will depend on the nature of the report and the information available. Investigations may include, without limitation, reviewing communications exchanged through the Platform, contacting witnesses, consulting with third-party experts (such as veterinarians or legal advisors), and cooperating with law enforcement or animal welfare authorities when appropriate.

Following an investigation, The Blue Sock may take any action it deems appropriate, including issuing a warning, suspending or terminating an account, withholding or refunding payments, or referring the matter to law enforcement or other authorities. The Blue Sock's determinations are final and made at its sole discretion.

Notwithstanding The Blue Sock's involvement in any investigation, The Blue Sock does not guarantee that every report will result in disciplinary action or that it will be able to resolve all disputes or incidents. By using the Platform, you acknowledge that The Blue Sock is not responsible for the actions, omissions, or conduct of Owners, Sitters, or third parties, and that your participation in Sitings and use of the Platform is at your own risk.

17. Pets and Property Damage

Owners are solely responsible for their pets, including any injury, illness, loss, or damage their pets may cause to people, property, or other animals before, during, or after a Sitting. This includes, without limitation, damage to a Sitter's home, personal belongings, or other pets located at the Sitter's designated location. Owners must disclose any behavioral issues, aggression history, or known risks associated with their pets before scheduling a Sitting. Owners agree to reimburse Sitters for reasonable costs arising from any property damage or personal injury caused by their pets during a Sitting. The Blue Sock may, but is not required to, facilitate communication or resolution between the parties.

Sitters are responsible for exercising reasonable care and supervision of pets during a Sitting and for maintaining a safe and secure environment at their designated location. Sitters must immediately notify Owners of any injury, illness, escape, or property damage involving a pet. Sitters are not liable for injuries, illnesses, or losses that occur despite reasonable care, or for incidents resulting from inaccurate or incomplete information provided by the Owner. Sitters are also responsible for any damage they cause to an Owner's property or belongings during the drop-off, pick-up, or handling of pets, except to the extent caused by factors outside their control.

The Blue Sock is not responsible for any property damage, personal injury, pet illness, or loss arising out of or related to a Sitting, whether caused by an Owner, Sitter, pet, or third party. The Blue Sock does not provide insurance coverage for Owners, Sitters, or pets, and it makes no guarantees regarding the availability or adequacy of any third-party insurance coverage that may be obtained by a participant. By using the Platform, you agree that any dispute or claim relating to pet or property damage will be resolved directly between the Owner and the Sitter, and that The Blue Sock will not be liable for any losses, costs, or damages related to such disputes.

Owners and Sitters are strongly encouraged to maintain appropriate insurance policies, including homeowner's, renter's, pet liability, or business coverage, as applicable to their participation in the Platform.

18. Requests

Owners may submit a Request for a Sitting through the Platform to a specific Sitter. Each Request must be accurate, complete, and submitted in good faith. Users are solely responsible for the content of their Requests, including all information about their pets, care needs, preferred dates, and any special requirements. Requests may not contain false, misleading, defamatory, infringing, obscene, or unlawful material.

A Request describes the proposed Sitting and may include, without limitation, the location, drop-off time, pickup time, requested dates, add-on services, applicable discounts, the Sitter's cancellation policy, and other terms relevant to the proposed Sitting.

Upon receiving a Request, the Sitter may accept the Request, reject the Request, or propose modifications to the Request through the Platform. Any modification proposed by the Sitter is subject to the Owner's approval.

If a Request is accepted by the Sitter or accepted by the Owner following a proposed modification, the Platform will generate an invoice reflecting the fees and terms applicable to the Sitting. A Sitting is not confirmed until the Owner has reviewed and paid the invoice in full using the Platform's Payment Processor. **Only Requests that have been accepted and paid in full will be considered confirmed Sitzings.**

Users may not use the Platform to request, and Sitters may not provide, any services that are unlawful, unethical, unsafe, or inconsistent with these Terms. This includes, without limitation, any request or service involving illegal animal activity, unlicensed breeding, or conduct that violates animal welfare laws or public health regulations.

The Blue Sock reserves the right to remove or reject any Request that violates these Terms or that it deems inappropriate, unsafe, fraudulent, unlawful, or harmful to the Platform, Owners, Sitters, or The Blue Sock. The Blue Sock may also suspend or terminate any account and/or withhold access to the Platform if it determines, in its discretion, that the Platform is being used for prohibited or improper purposes.

19. Sitzings

Sittings are in-person pet care arrangements between Owners and Sitters made through the Platform. All Sitzings must be scheduled through the Platform and take place at the Sitter's designated location. Owners are responsible for submitting accurate Requests and selecting a Sitter that meets their needs, and Sitters are responsible for keeping their availability up to date.

Owners must provide all necessary supplies and information in advance, including food, medications, and emergency contact information, and must ensure that their pet is suitable for the environment at the Sitter's designated location.

The Blue Sock reserves the right to monitor compliance with these Terms, but does not supervise, control, or direct the performance of Sitzings. Sitters are solely responsible for the care and handling of pets during each Sitting, and Owners are solely responsible for deciding whether to use or rely on a particular Sitter. The Blue Sock may investigate complaints regarding Sitting conduct and may suspend or terminate an Owner or Sitter for conduct that is unsafe, unprofessional, unlawful, or otherwise inconsistent with these Terms.

20. Sitting Locations

Each Sitting will take place at the Sitter's designated location, as identified in their Sitter Profile or otherwise communicated between the Sitter and Owner and confirmed in the booking. Sitters are solely responsible for ensuring that any location where Sitzings occur is safe, clean, sanitary, and suitable for providing pet sitting services. Sitters represent and warrant that they have all legal rights, licenses, permits, and other authorizations required to use the location for pet care or related services, and that such use complies with all applicable laws, zoning ordinances, lease terms, and homeowners' or association rules.

Owners acknowledge and agree that The Blue Sock does not own, operate, manage, inspect, or control any Sitting location, and does not independently verify the safety, condition, cleanliness, or compliance of any such location. The Blue Sock makes no representations or warranties regarding the adequacy or suitability of any Sitting location. Owners are solely responsible for evaluating whether a Sitting location meets their pet's needs and comfort level, and for raising any questions or concerns with the Sitter directly before confirming a Sitting.

To the fullest extent permitted by law, The Blue Sock disclaims all liability arising out of or related to the condition, safety, or suitability of any Sitting location, including, without limitation, any loss, injury, illness, or property damage occurring at or in connection with a Sitting location.

Sitters and Owners each agree to notify The Blue Sock promptly if they become aware of any unsafe or unsanitary conditions, hazards, or other concerns related to a Sitting location. The Blue Sock reserves the right, in its sole discretion, to suspend or remove Sitters who fail to maintain an appropriate environment for pet sitting services.

21. Sitting Fees

Each Sitting is subject to a fee ("**Sitting Fee**"), which is displayed through the Platform and must be paid in full at the time of booking. Sitting Fees are processed through the Platform or The Blue Sock's designated third-party payment processor, such as Stripe ("**Payment Processor**"). By purchasing a Sitting, you agree to comply with these Terms, including all referenced and incorporated Policies, as well as any terms and conditions of our Payment Processor. Unless otherwise specified in the 'Refunds' section of these Terms or in our [Policies](#), Sitting Fees are non-cancellable and non-refundable once paid.

By purchasing a Sitting through the Platform, you authorize The Blue Sock to charge your designated payment method for the full Sitting Fee at the time of purchase. Payment information must be provided directly to the Payment Processor. The

Blue Sock does not collect or store payment card numbers or other financial information that could be used to make a charge.

The Blue Sock facilitates Sitting Fee payments, but is not itself a party to any transaction between an Owner and a Sitter. All Sitting Fees are charged to Owners and paid out to Sitters through the Platform as described in these Terms. The Blue Sock is not responsible for, and will not be liable for, any disputes, claims, or disagreements between an Owner and a Sitter regarding Sitting Fees, payment amounts, or the quality of services provided. Any such disputes must be resolved directly between the Owner and the Sitter.

Sitting Fees may be subject to applicable federal, state, or local taxes. Unless otherwise stated, prices displayed on the Platform are exclusive of taxes. If The Blue Sock is required to collect or withhold taxes in connection with your Sitting, we will notify you and collect those amounts at the time of purchase.

Owners are responsible for ensuring that payment information is accurate and up to date. A Sitting is confirmed when a confirmation email is sent to the address provided at the time of purchase. If you experience technical difficulties after submitting payment, it is your responsibility to check your email for confirmation. The Blue Sock is not responsible for any loss, monetary or otherwise, resulting from a failure to verify your Sitting confirmation. If a payment is declined or fails to process, The Blue Sock may cancel the Sitting until the issue is resolved.

22. Extended Care and Late Pickups

Sittings made through the Platform include a scheduled care start and end time as confirmed at checkout. Owners are responsible for retrieving their pet(s) at the agreed-upon time and location.

Any care provided outside the scheduled care period, including late pickups or early drop-offs, constitutes extended care and may result in additional charges. Extended care and late pickup charges are governed by the [Extended Care and Late Pickup Policy](#), which is incorporated into these Terms by reference.

The Blue Sock is not responsible for late drop-offs or pickups, missed Sittings, or any issues arising from travel delays, miscommunication, or circumstances beyond its control.

23. Service Fees

The Blue Sock charges Owners a service fee in connection with bookings made through the Platform (“**Service Fee**”). Our Services Fees are specified in our [Service Fees Policy](#), which is incorporated into these Terms by reference. If a conflict arises between these Terms and the Service Fees Policy, the Service Fees Policy will control.

24. Discounts

Sitters may offer discounts on bookings through the Platform (“**Discounts**”). The availability, eligibility, application, and limitations of discounts are governed by our [Discount Policy](#), which is incorporated into these Terms by reference.

25. Cancellations

Sittings confirmed through the Platform may be canceled by Owners, subject to the Sitter’s applicable cancellation terms, as further detailed in our [Cancellation Policy](#), which is incorporated into these Terms by reference. If a Sitter cancels a confirmed Sitting, the Owner may be eligible for a replacement Sitter or refund according to our [Booking Protection Policy](#), which is incorporated into these Terms by reference.

26. Refunds

Sitting Fees are final and non-refundable unless stated otherwise in these Terms or our [Refund Policy](#), which is incorporated into these Terms by reference.

Refunds provided under our Refund Policy are the sole and exclusive remedy available to Owners in connection with canceled Sittings, rescheduling issues, or transactional errors.

27. Sitter Representations

By participating in the Platform as a Sitter, you represent, warrant, and agree that:

- **Accuracy of Information:** All information you provide in connection with your profile, eligibility documentation, and inclusion on the Platform is true, accurate, current, and complete. You will promptly update your information if it changes and will not misrepresent your identity, experience, or qualifications.
- **Competence and Care:** You have the skills, experience, and qualifications necessary to provide safe, reliable, and humane pet care, and you will perform all Sittings with the degree of care, attention, and professionalism expected of a responsible pet care provider.

- **Confidentiality:** You will treat all Confidential Information (as defined in these Terms) received from Owners or The Blue Sock in accordance with the 'Confidentiality' section of these Terms. You will not use Confidential Information for your personal or professional benefit or for any purpose other than providing pet sitting services through the Platform.
- **Legal Compliance:** You will comply with all applicable laws, ordinances, and regulations related to pet care, business operations, housing, licensing, and animal welfare. You have obtained all necessary licenses, permits, or insurance required in your jurisdiction to provide pet sitting services and will maintain them at all times while using the Platform.
- **Ethical Conduct:** You will provide services in a lawful, safe, and ethical manner. You will not engage in abuse, neglect, mistreatment, or any other behavior that endangers animals or people.
- **No Unsolicited Promotion:** You will not use the Platform or any Sitting for the promotion of goods, products, or services other than the Sitting itself. You may not advertise or sell your own services or the services of another business unless explicitly authorized by The Blue Sock.
- **Independent Identity:** You will hold yourself out to Owners under your own name and not as an employee, affiliate, or representative of The Blue Sock.
- **No Misrepresentation:** You will not make any statements, representations, or warranties to an Owner on behalf of The Blue Sock. You acknowledge that you are not an agent of The Blue Sock and have no authority to bind or obligate The Blue Sock in any way. If you make unauthorized representations, you assume all risks, liabilities, and expenses arising from them and agree to indemnify The Blue Sock for any resulting harm.
- **No Off-Platform Payments:** You will not solicit or accept payment directly from Owners outside the Platform for pet sitting, boarding, walking, training, or any related services. All payments must be processed through the Platform. You will not take any action to circumvent the Platform or The Blue Sock's role in facilitating Sitings, including attempting to avoid payment of service or Platform fees.
- **Independent Contractor Status:** You acknowledge and agree that you are an independent contractor, not an employee, agent, or representative of The Blue Sock. You are solely responsible for your own taxes, insurance, business registrations, and other legal obligations that apply to your services. Nothing in these Terms creates any partnership, joint venture, or employment relationship between you and The Blue Sock.

28. Publicity

By using the Platform, both Owners and Sitters acknowledge and agree that The Blue Sock may advertise, promote, or otherwise display information about their participation in the Platform. Without additional authorization, The Blue Sock may publicly display a participant's first name, city or general location, profile photo, and general service or participation information (such as pet preferences, availability, and experience).

For any additional information provided through the Platform, including, without limitation, your full name, likeness, image, voice, video, biographical information, testimonials, or any other content you provide, upload, or make available through the Platform, you grant The Blue Sock a non-exclusive, worldwide, royalty-free, perpetual, and irrevocable license to use, reproduce, publish, modify, display, distribute, and otherwise exploit such information and content, in whole or in part, for the purposes of operating, promoting, and improving the Platform.

This license includes the right for The Blue Sock to use your name and likeness contained in any information, images, videos, or other User-Generated Content (defined below) you make available through the Platform. This license does not entitle you to any additional payment or compensation and remains in effect for as long as the content is available on or through the Platform, or as necessary for The Blue Sock to operate and promote the Platform.

The Blue Sock will not sell your personal information or use your likeness in any way that is false, misleading, or inconsistent with the Platform's intended purpose.

29. Non-Circumvention

You acknowledge that The Blue Sock invests significant time, effort, and resources to connect Owners and Sitters through the Platform. Accordingly, you agree not to circumvent or attempt to circumvent the Platform. If you are a Sitter, you may not provide, and if you are an Owner, you may not request or obtain any pet sitting or related services from one another outside of the Platform. Owners and Sitters should use the Platform, including its In-App Messages and booking management features, as the primary means of communicating and managing Requests and Sitings. All payments between Owners and Sitters introduced through the Platform must occur exclusively through the Platform. Without limiting any other rights or remedies available to The Blue Sock under these Terms or applicable law, The Blue Sock may suspend, restrict, or terminate your access to the Platform if it reasonably believes you have engaged in or attempted to engage in conduct intended to circumvent the Platform, including direct solicitation, off-Platform payments, or any other actions designed to avoid Service Fees or Platform Fees. The Blue Sock reserves the right to monitor usage of the Platform and to investigate any suspected circumvention, including, without limitation, contacting Owners or Sitters directly.

30. User-Generated Content

Our Platform may allow you to create Requests, including Request descriptions, imagery, and related information, and the Platform may also contain blogs, message boards, shared drives and cloud storage, chat rooms, and other interactive features that allow you to upload, create, link, share, access, and otherwise submit information and content (collectively, “**User-Generated Content**”). For the purposes of these Terms, User-Generated Content does not include the content of In-App Messages, which will remain confidential between the applicable Users, except as otherwise permitted under these Terms or our Privacy Policy. User-Generated Content additionally includes any content that you make available during a Sitting. User-Generated Content will be treated as non-confidential and may be viewable by Sitters and other Owners. You are solely responsible for the accuracy, quality, integrity, and legality of your User-Generated Content.

You agree not to upload, download, post, email, or otherwise transmit any content that, without limitation:

- Contains your contact information or any other information intended to permit communication with another Owner or Sitter outside of the Platform.
- Infringes, misappropriates, or otherwise violates the intellectual property or proprietary rights of any third party.
- Contains false, misleading, or deceptive information.
- Violates another person’s rights of publicity, celebrity, or privacy, including, without limitation, uploading a picture or likeness of another person without their consent.
- Contains images, content, or illustrations depicting animal cruelty or violence.
- Promotes or depicts illegal activities, including, without limitation, illegal drug use, underage drinking, illegal gambling, fraud, or other unlawful or unaccepted business practices.
- Contains or promotes raffles, sweepstakes, giveaways, multi-level marketing schemes, or otherwise promotes commercial products or services not expressly authorized by The Blue Sock.
- Misrepresents your affiliation with, or impersonates, another person, organization, or business entity.
- Contains images, content, or illustrations that promote or glorify weapons, firearms, explosives, or violence.
- Is unlawful, harmful, threatening, abusive, vulgar, harassing, defamatory, obscene, pornographic, profane, indecent, inflammatory, libelous, tortious, hateful, discriminatory, or otherwise objectionable on the basis of race, ethnicity, gender, religion, sexual orientation, disability, or any other protected category.
- Constitutes unsolicited or unauthorized advertising, promotional materials, “junk mail,” spam, chain letters, pyramid schemes, or any other form of solicitation.
- Would constitute or encourage a criminal offense, give rise to civil liability, or otherwise violate any local, state, or national law.
- Incites, promotes, or supports discrimination, hostility, or violence against any individual or group.
- Contains malicious code, viruses, or other harmful software intended to damage, interfere with, or disrupt the Platform or the systems of other Owners or Sitters.
- Interferes with or undermines the academic integrity of any institution, including but not limited to requests for plagiarism, ghostwriting, or other unethical academic practices.

We or our designees shall have the right (but not the obligation), at our sole discretion, to reject or remove User-Generated Content that is available via the Platform if it violates these Terms or is otherwise objectionable to us, and we may do so without any obligation to you, monetarily or otherwise.

You agree that any User-Generated Content that you post or make available through the Platform is your original content or that you otherwise have all necessary rights and permission to use or post such User-Generated Content.

By providing User-Generated Content to The Blue Sock through the Platform, you grant The Blue Sock a worldwide, non-exclusive, royalty-free, transferable, and sublicensable license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, publicly perform, and publicly display your User-Generated Content in any media or format now known or later developed. You acknowledge and agree that The Blue Sock may record, store, edit, or otherwise modify your User-Generated Content at its discretion, including, without limitation, correcting typographical errors, formatting for display, or adding The Blue Sock name or logo. You further agree that your User-Generated Content may be published or displayed on the Platform, on our social media accounts, and in other advertising, promotional, marketing, and quality assurance materials. You retain ownership of your User-Generated Content, subject to the license granted to us in this section. You understand that The Blue Sock has no obligation to use, display, or maintain any User-Generated Content, and may remove it at any time for any reason or no reason at all. You are solely responsible for ensuring that your User-Generated Content complies with these Terms, including the restrictions set forth in the Prohibited User-Generated Content section.

31. Sharing Pet Photos and Videos

Sitters may take photos or videos of pets in their care and share them directly with the corresponding Owner through the Platform for updates, communication, or documentation related to the Sitting. Sitters may not share, post, or distribute such content publicly without the Owner’s consent, except where shared with The Blue Sock as described below.

By submitting, uploading, posting, or otherwise making available any photos, videos, testimonials, reviews, or other content through the Platform, you grant The Blue Sock a non-exclusive, worldwide, royalty-free, perpetual, irrevocable, transferable,

and sublicensable license to use, reproduce, modify, adapt, publish, distribute, publicly display, and otherwise use such content for the operation, improvement, promotion, marketing, and advertising of the Platform and The Blue Sock's business.

If you intentionally post photos, videos, testimonials, reviews, or other content to a publicly accessible portion of the Platform, you acknowledge that such content may be viewed, shared, and used by other Users in accordance with these Terms.

The Blue Sock may use photos or videos of a pet for marketing, advertising, social media, or other promotional purposes if (a) the Owner has provided consent for such use through the Platform or another written or electronic method designated by The Blue Sock, or (b) the Owner or an authorized Sitter has voluntarily made the photos or videos publicly available through the Platform, such as by posting them to a public profile, review, community page, or other publicly accessible feature. No compensation will be owed for any authorized use.

You understand and agree that you will not receive any compensation for such use and that The Blue Sock is under no obligation to use any content. If you wish to opt out of future use or request the removal of specific content, you may contact us at hello@thebluesock.com

Pets may not be recorded, photographed, or otherwise documented for promotional or commercial purposes by Sitters without the express consent of the Owner. If a recording or image is approved, it may only be used for the limited purpose authorized by all parties. This limitation does not include pictures or videos shared directly between Owner and Sitter.

32. Confidentiality

In the course of using the Platform, Owners and Sitters may share or receive information that is personal, professional, or otherwise sensitive ("**Confidential Information**"). Confidential Information includes, without limitation, pet details, care instructions, household or property information, contact details, Personal Information (as defined in our Privacy Policy), and any other nonpublic information disclosed in connection with the Platform. Confidential Information does not include information that: (i) is or becomes publicly available without breach of these Terms; (ii) was lawfully known to the receiving party before disclosure; (iii) is independently developed without use of or reference to the Confidential Information; or (iv) is lawfully obtained from a third party without restriction.

Owners and Sitters agree to keep all Confidential Information received through the Platform strictly confidential and to use such information only as necessary to participate in pet sitting or optional services through the Platform. Confidential Information may not be disclosed to any third party without the express prior consent of the disclosing party, except where required by law. Confidential Information may not be used for any personal, academic, or professional gain outside of the Platform.

You acknowledge that we cannot control, and are not responsible or liable for, the use or disclosure of your Confidential Information by other Owners or Sitters with whom you choose to share it. You acknowledge that you share Confidential Information through the Platform at your own risk and agree to hold The Blue Sock harmless from any claims, losses, or damages arising out of or relating to the use, misuse, or disclosure of your Confidential Information by another Owner or Sitter.

33. Data Security

The Blue Sock takes reasonable steps to protect Confidential Information submitted through the Platform, but cannot guarantee the security of information transmitted over the internet or through Third-Party Services such as our Payment Processor. You understand that the technical processing and operation of the Platform, including the processing of your Confidential Information, may involve transmissions over various networks and changes to conform and adapt to the technical requirements of connecting networks or devices. We will maintain commercially reasonable administrative, physical, and technical safeguards designed for the protection, confidentiality, and integrity of your Confidential Information. You acknowledge and agree that hosting content online involves risks of unauthorized disclosure or exposure, and that by accessing and using the Platform, you assume these risks. We offer no representation, warranty, or guarantee that your information will not be exposed or disclosed through errors or actions of third parties or us, including negligence. By using the Platform, Owners and Sitters acknowledge and accept these limitations.

34. Owner Privacy

In using the Platform, you may transmit Personal Information (defined in our Privacy Policy) to us, other Owners, or to Sitters. You understand that we do not control the types of Personal Information that you share with other Owners, and that we cannot control how such Owners will use or disclose your Personal Information. Our Privacy Policy outlines the categories of Personal Information and other data we collect, as well as how we collect, store, and use it. By accepting these Terms, you expressly consent to our disclosure and use of your Personal Information as described in our Privacy Policy. We encourage you to read our Privacy Policy before you submit any Personal Information to the Platform.

Without limiting the terms of our Privacy Policy, you acknowledge and agree that we may disclose your Personal Information, including your name, email address, and account activity, when we believe, in our sole discretion, that such disclosure is

necessary or appropriate to: (i) comply with legal processes; (ii) enforce these Terms; (iii) respond to claims that your User-Generated Content violates the rights of third-parties; (iv) to investigate the use of or respond to alleged violations or infringement of Third-Party Content (defined herein); or (v) to protect our rights, property, or personal safety or that of other Owners or the public.

35. Term and Termination

These Terms of Service continue in full force and effect while you are using the Platform. We, without prior notice, may suspend or terminate your use of the Platform at any time if, in our sole discretion, your use of the Platform is in violation of these Terms or applicable laws or if we otherwise reasonably believe that your use of the Platform could cause damage to the Platform, the rights of other Owners or Sitters, or for any other reason, even if not expressly set forth in these Terms. Our right to suspend and/or terminate your access to or use of the Platform does not limit our right to seek any other remedy through these Terms or at law.

Suspension or termination of your right to access the Platform may result in the deletion of your Owner Account and all associated Personal Information and User-Generated Content. Upon notice of suspension or termination of your Owner Account, you agree to stop accessing or using the Platform immediately. If we terminate your access or use of the Platform for cause, your right to access any scheduled and incomplete Sitzings will cease, and we will have no obligation to refund any Sitting Fees or provide you with any other refund, credit, or other benefit.

36. Preservation of Your Account Information

We reserve the right, but not the obligation, to maintain your Personal Information, even after your Owner Account is closed. You acknowledge and agree that we may preserve your Personal Information and may also disclose your Personal Information for as long as necessary to enforce our legal agreements, including these Terms, and maintain a record of transactions on the Platform, such as the purchase by you of Sitzings, and for any other purposes unless expressly prohibited by applicable law.

37. Our Proprietary Rights

You acknowledge and agree that the Platform contain proprietary information protected by copyright, trademark, and other applicable intellectual property and proprietary laws. The Blue Sock and our licensors retain all rights, title, and interest in and to the Platform, including, without limitation, all software, technology, text, graphics, logos, names, trade names, service marks, trade dress, designs, audio, video, data, documentation, and other materials provided by us (collectively, "**The Blue Sock IP**").

Nothing in these Terms transfers or assigns to you any ownership interest in The Blue Sock IP. Subject to your compliance with these Terms, you are granted only a limited, non-exclusive, non-transferable, and revocable right to access and use the Platform for their intended purposes. These Terms do not grant you any right to reproduce, copy, modify, adapt, translate, prepare derivative works of, distribute, license, sell, resell, transfer, publicly display, publicly perform, transmit, or otherwise exploit The Blue Sock IP, except as expressly permitted under these Terms or with our prior written consent.

All rights not expressly granted in these Terms are reserved by The Blue Sock and its licensors. Unauthorized use of The Blue Sock IP may violate intellectual property laws and may result in termination of your Owner Account, in addition to any other remedies available to us at law or in equity.

38. Feedback

You may provide us or make public on the Platform notes, emails, postings, letters, suggestions, reviews, concepts, or other written materials related to the Platform (collectively, "**Feedback**"). You acknowledge and agree that you do not maintain and will not assert any ownership, intellectual property rights, or other rights to the Feedback. You further agree that any Feedback provided to us will not be considered Confidential Information and that we are permitted to freely share, disclose, modify, create derivative works of, or otherwise use the Feedback for any purpose. Should the ownership of the Feedback be found under applicable law not to be our property, you hereby grant us a royalty-free, worldwide, transferable, sublicensable, irrevocable, perpetual license to use or incorporate Feedback into any of our products or services.

39. DMCA Notice

We respect the intellectual property rights of others. Pursuant to the Digital Millennium Copyright Act (DMCA), we will respond expeditiously to claims of copyright infringement on the Platform if submitted to our designated Copyright Agent, as described below. Upon receipt of a notice alleging copyright infringement, we will take whatever action we deem appropriate within our sole discretion, including removal of the allegedly infringing materials and termination of access for repeat infringers of protected content.

If you believe that your intellectual property rights have been violated by a third party who has uploaded materials to our Platform or by us, please provide the following information to the designated Copyright Agent listed below:

- A description of the copyrighted work or other intellectual property that you claim has been infringed;

- A description of where the material that you claim is infringing is located on the Platform;
- An address, telephone number, and email address where we can contact you and, if different, an email address where the alleged infringing party, if not we, can contact you;
- A statement that you have a good-faith belief that the use is not authorized by the copyright owner or other intellectual property rights owner, by its agent, or by law;
- A statement by you under penalty of perjury that the information in your notice is accurate and that you are the copyright or intellectual property owner or are authorized to act on the owner's behalf; and
- Your electronic or physical signature.

We may request additional information before removing any allegedly infringing material. If we remove the allegedly infringing materials, we may notify the person responsible for posting such materials that we have removed or disabled access to them. We may also provide the responsible person with your email address so they may respond to your allegations.

For questions regarding this DMCA Notice or to notify us of possible copyright infringement on our Platform, please contact us at hello@thebluesock.com.

40. Parental Controls

Our Platform is intended for Owners over 18. As such, we do not implement technological controls intended to prevent minors from visiting our Platform and must rely on parents and guardians to decide what content and materials are appropriate for children to view and purchase. There are parental control protections available that may assist parents in limiting access to content and materials that may be harmful to minors, and if you are a parent or guardian of an Owner of our Platform, you are encouraged to determine the applicability of parental controls for use with the Platform.

41. Third-Party Content

The Platform may contain content or links to third-party websites, advertisements, and other content not owned or controlled by us ("**Third-Party Content**"). We do not endorse or assume any responsibility for any such Third-Party Content. If you access Third-Party Content from the Platform, you do so at your own risk and understand that these Terms and our Privacy Policy do not apply to your use of Third-Party Content. You expressly relieve us from any and all liability arising from your use of Third-Party Content, and any terms related to Third-Party Content are solely between you and the Third-Party Content provider. You agree that we will not be responsible for any reliance or damages relating to your use of Third-Party Content.

42. Third-Party Services

The Platform may provide access to or integrate with third-party applications, services, websites, and other services that are not owned or controlled by us ("**Third-Party Services**"). Third-Party Services include, without limitation, our Payment Processor. All Third-Party Services are provided "As-Is," and we do not warrant any Third-Party Services, regardless of whether they are required to use our Platform. We do not endorse or assume any responsibility for Third-Party Services, and you expressly relieve us from any and all liability arising from your use of Third-Party Services. If you access Third-Party Services from the Platform, you do so at your own risk and understand that any use by you of Third-Party Services is solely between you and the applicable Third-Party Services provider and that these Terms do not apply to your use of Third-Party Services. We shall not be responsible for any disclosure, modification, or deletion of your Confidential Information, Personal Information, or User-Generated Content resulting from access by Third-Party Services. Additionally, we are not responsible for downtime or unavailability of Third-Party Services outside our reasonable control, and in no event will we be liable for any indirect, special, incidental, punitive, or consequential damages, including loss of data, business interruption, or loss of profits arising from the use or the inability to use Third-Party Services.

43. Payment Processor

All payments made through the Platform is processed through our third-party Payment Processor. By utilizing our third-party Payment Processor, you agree to their separate terms of service and/or privacy policy. We reserve the right to change the Payment Processor at any time. You understand and agree that we will not be held liable for your failure to complete a transaction through a Payment Processor on the Platform. We are in no way responsible for resolving any dispute, support, penalty, or issue that may occur between you and the Payment Processor or any Sitter.

All payments processed through the Platform is subject to authorization and settlement by our Payment Processor. The Blue Sock reserves the right to cancel, suspend, void, reverse, or withhold any payment authorization or transaction where reasonably necessary to address suspected fraud, unauthorized activity, policy violations, technical errors, Payment Processor requirements, or other risk-related concerns. The Blue Sock does not guarantee that any payment will be completed or settled.

44. Disclaimer of Warranties

THE PLATFORM IS PROVIDED ON AN "AS-IS" AND "AS-AVAILABLE" BASIS. YOUR USE OF THE PLATFORM, AND ANY SITTING OR INTERACTION WITH OTHER OWNERS OR SITTERS, IS AT YOUR SOLE RISK. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, RUH-ROH RETREAT, LLC, AND ITS OFFICERS, DIRECTORS, EMPLOYEES,

AGENTS, AND LICENSORS DISCLAIM ALL REPRESENTATIONS AND WARRANTIES, WHETHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, ANY WARRANTIES OF MERCHANTABILITY, TITLE, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, SECURITY, OR ACCURACY.

WITHOUT LIMITING THE FOREGOING, THE BLUE SOCK MAKES NO WARRANTY THAT: (i) THE PLATFORM WILL MEET YOUR REQUIREMENTS OR EXPECTATIONS; (ii) THE OPERATION OF THE PLATFORM WILL BE UNINTERRUPTED, TIMELY, SECURE, OR ERROR-FREE; (iii) ANY DEFECTS OR ERRORS WILL BE CORRECTED; (iv) THE PLATFORM OR SERVERS THAT MAKE IT AVAILABLE ARE FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS; (v) THE RESULTS OBTAINED FROM THE USE OF THE PLATFORM WILL BE ACCURATE, RELIABLE, OR SUITABLE FOR YOUR PARTICULAR PURPOSES; (vi) ANY ADVICE, INFORMATION, OR GUIDANCE PROVIDED BY A SITTER OR OWNER IS ACCURATE, COMPLETE, OR RELIABLE; OR (vii) ANY OWNER, PET, OR SITTER WILL BE SAFE, SUITABLE, OR AVAILABLE, OR THAT ANY PARTICULAR SITTING WILL BE SUCCESSFUL, SAFE, OR FREE FROM INCIDENT.

ANY INFORMATION, CONTENT, OR MATERIALS MADE AVAILABLE THROUGH THE PLATFORM ARE PROVIDED FOR GENERAL INFORMATIONAL PURPOSES ONLY AND DO NOT CONSTITUTE VETERINARY, MEDICAL, TRAINING, BEHAVIORAL, OR OTHER PROFESSIONAL ADVICE. OWNERS SHOULD CONSULT A LICENSED VETERINARIAN OR QUALIFIED PROFESSIONAL REGARDING ANY QUESTIONS OR CONCERNS ABOUT THEIR PET'S HEALTH, BEHAVIOR, OR SAFETY. THE BLUE SOCK DOES NOT CONTROL OR ENDORSE ANY PARTICULAR SITTER OR THEIR METHODS, AND ANY RELIANCE ON INFORMATION OR SERVICES PROVIDED THROUGH THE PLATFORM IS AT YOUR OWN RISK.

SITTERS ACKNOWLEDGE THAT THE BLUE SOCK DOES NOT GUARANTEE ANY MINIMUM INCOME, BUSINESS OPPORTUNITY, OR CONTINUED ACCESS TO THE PLATFORM. OWNERS ACKNOWLEDGE THAT ANY PET CARE, ADVICE, OR GUIDANCE PROVIDED BY A SITTER IS PROVIDED INDEPENDENTLY AND AT THE OWNER'S SOLE DISCRETION AND RISK.

YOU AGREE THAT THE BLUE SOCK IS NOT RESPONSIBLE OR LIABLE FOR ANY: (A) DAMAGE TO YOUR PROPERTY, PET, COMPUTER, MOBILE DEVICE, OR OTHER EQUIPMENT; (B) LOSS, CORRUPTION, OR UNAUTHORIZED ACCESS TO DATA; (C) LOSS OF INCOME OR BUSINESS; OR (D) PERSONAL INJURY, ILLNESS, OR DEATH OF ANY PERSON OR ANIMAL, THAT RESULTS FROM YOUR ACCESS TO OR USE OF THE PLATFORM, ANY SITTING, OR ANY CONTENT MADE AVAILABLE THEREIN.

NO ORAL OR WRITTEN INFORMATION OR ADVICE PROVIDED BY THE BLUE SOCK OR THROUGH THE PLATFORM CREATES ANY WARRANTY NOT EXPRESSLY SET FORTH IN THESE TERMS.

45. Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED UNDER APPLICABLE LAW, UNDER NO CIRCUMSTANCES, INCLUDING, WITHOUT LIMITATION, NEGLIGENCE, WILL RUH-ROH RETREAT, LLC, OR ITS OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, AFFILIATES, LICENSORS, OR ANY OTHER PARTY INVOLVED IN CREATING, PRODUCING, TRANSMITTING, OR DISTRIBUTING THE PLATFORM BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR EXEMPLARY DAMAGES. THIS INCLUDES, WITHOUT LIMITATION, DAMAGES FOR LOSS OF PROFITS, GOODWILL, DATA, PETS, PERSONAL PROPERTY, OR OTHER INTANGIBLE LOSSES (EVEN IF THE BLUE SOCK HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES) THAT ARISE OUT OF OR RELATE TO THE PLATFORM OR THESE TERMS.

THIS LIMITATION APPLIES, WITHOUT LIMITATION, TO: (i) YOUR USE OR INABILITY TO USE THE PLATFORM; (ii) ANY ACTIONS WE TAKE OR FAIL TO TAKE IN RESPONSE TO COMMUNICATIONS YOU SEND US; (iii) STATEMENTS OR CONDUCT OF ANY OTHER OWNER, SITTER, OR THIRD PARTY, WHETHER ONLINE OR OFFLINE; (iv) ANY LOSS OR DAMAGE RELATED TO THE PLATFORM PROVIDED THROUGH A SITTING, INCLUDING ADVICE, RECOMMENDATIONS, OR ACTIONS BY A SITTER; (v) ANY PERSONAL INJURY, PROPERTY DAMAGE, PET LOSS, INJURY, OR DEATH OCCURRING BEFORE, DURING, OR AFTER A SITTING; OR (vi) ANY OTHER MATTER RELATING TO YOUR USE OR INABILITY TO USE THE PLATFORM OR TO COMPLETE A SITTING.

YOUR SOLE AND EXCLUSIVE REMEDY FOR DISSATISFACTION WITH THE PLATFORM IS TO STOP USING THE PLATFORM. TO THE EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE BLUE SOCK'S TOTAL LIABILITY TO YOU UNDER THESE TERMS EXCEED THE GREATER OF: (A) ONE HUNDRED DOLLARS (\$100); OR (B) THE TOTAL AMOUNT YOU HAVE PAID IN SITTING FEES RELATING TO THE SITTING OR REQUEST GIVING RISE TO THE CLAIM.

ANY CLAIM ARISING UNDER THESE TERMS MUST BE BROUGHT WITHIN 12 MONTHS AFTER THE SITTING OR REQUEST GIVING RISE TO THE CLAIM OCCURRED OR SHOULD HAVE OCCURRED; OTHERWISE, SUCH CLAIM IS PERMANENTLY BARRED.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO SOME OF THE ABOVE LIMITATIONS MAY NOT APPLY TO YOU. IN SUCH JURISDICTIONS, THE BLUE SOCK'S LIABILITY WILL BE LIMITED TO THE MAXIMUM EXTENT PERMITTED BY LAW.

46. Indemnification

To the maximum extent permitted by applicable law, you agree to release, indemnify, and hold harmless The Blue Sock from and against any and all claims, actions, damages, demands, liabilities, losses, costs, and expenses (including reasonable attorneys' fees and court costs) arising out of or related to: (i) your access to or use of the Platform for any illegal purposes; (ii) your interaction with other Owners or Sitters; (iv) any damage to or loss of personal or real property caused by a pet; (v) your failure to provide accurate or complete information regarding you or your pet, including medical history, vaccination status, or behavioral issues; (vi) your violation of these Terms or of any applicable law; or (vii) your violation of any rights of any third party. You further agree to hold us harmless from any claims or expenses resulting from or related to injury, illness, or death of any pet under your care, except to the extent directly caused by our gross negligence or willful misconduct.

47. Release

If you have a dispute with one or more Owners or Sitters, you release The Blue Sock from claims, demands, and damages (actual and consequential) of every kind, known and unknown, arising out of or in any way connected with such disputes.

YOU HEREBY WAIVE CALIFORNIA CIVIL CODE §1542, OR ANY SIMILAR REQUIREMENT IN ANY OTHER JURISDICTION, WHICH STATES:

"A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR."

48. Dispute Resolution

For any dispute between you and a Sitter and/or Owner, you are advised to contact the Sitter directly. You may also contact us at hello@thebluesock.com, and we may, but are not obligated to, attempt to resolve the dispute informally by contacting the applicable Sitter. All dispute decisions by us are final and are at our sole discretion. If you disagree with our decision, then you may pursue whatever option is available to you with respect to the Owner and/or Sitter, but you acknowledge and agree that The Blue Sock will not be a party to such a dispute and has no obligation to provide assistance or otherwise take part in the dispute resolution process beyond the actions specified in this subsection.

For any dispute with us, you agree first to contact us at hello@thebluesock.com and attempt to resolve the dispute for at least 60 days before initiating any arbitration or court proceeding. If we are unable to resolve the dispute informally, you and we agree that any dispute, claim, or controversy arising out of or relating to these Terms or the breach, termination, enforcement, interpretation, or validity thereof, including the determination of the scope or applicability of this provision to arbitrate, shall be determined solely and exclusively by binding arbitration before a single arbitrator. You and we also agree that the arbitration shall be conducted by the American Arbitration Association (AAA) under the Commercial Arbitration Rules and that such arbitration will be conducted in Orange County, California, unless you and we agree otherwise. Each party will be responsible for paying AAA filing, administrative, and arbitrator fees in accordance with AAA rules. The award rendered by the arbitrator shall include costs of arbitration, reasonable attorneys' fees, and reasonable costs for expert and other witnesses, and any judgment on the award rendered by the arbitrator may be entered in any court of competent jurisdiction. This arbitration provision is governed by the Federal Arbitration Act.

ALL CLAIMS MUST BE BROUGHT IN THE PARTIES' INDIVIDUAL CAPACITY, AND NO CLASS ACTION OR REPRESENTATIVE OR PRIVATE ATTORNEY GENERAL THEORIES OF LIABILITY OR PRAYERS FOR RELIEF MAY BE MAINTAINED IN ANY ARBITRATION OR OTHER PROCEEDING UNDER THESE TERMS. UNLESS WE AGREE OTHERWISE, THE ARBITRATOR MAY NOT CONSOLIDATE MORE THAN ONE PERSON'S CLAIMS. YOU AGREE THAT, BY ENTERING INTO THESE TERMS, YOU AND WE ARE EACH WAIVING THE RIGHT TO A TRIAL BY JURY OR TO PARTICIPATE IN A CLASS ACTION.

49. Governing Law

The laws of the United States and the State of California govern these Terms without regard to conflict-of-law principles. Any dispute between the parties that is excluded from arbitration or that cannot be heard in small claims court shall be resolved in the state courts located in Orange County, California, and the parties hereby submit to the personal jurisdiction of those courts.

50. Entire Agreement

These Terms of Service and any other terms and agreements incorporated herein by reference constitute the entire agreement between you and us concerning the Platform.

51. Severability

In the event that any provision of these Terms is considered invalid, illegal, or unenforceable by a court of competent jurisdiction having authority to bind the parties under any applicable statute or rule of law, such provision shall be deemed amended to achieve as nearly as possible the same economic effect as the original provision and the remaining provisions of these Terms shall in no way be affected or impaired.

52. No Waiver

Our failure at any time to enforce any of the provisions of these Terms or any right or remedy available hereunder or at law or in equity, or to exercise any option herein provided, will not constitute a waiver of such provision, right, remedy or option or in any way affect the validity of these Terms. A waiver of any default by us will not be deemed a continuing waiver but will apply solely to the instance to which such waiver is directed.

53. Headings; Summaries

The section headings appearing in these Terms are inserted only as a matter of convenience and in no way define, limit, construe, or describe the scope or extent of such section or affect such section.

54. Notices and Electronic Communication

By providing us with your email address, you consent to receive our related communications and notices electronically, and you agree that all agreements, notices, disclosures, and other communications that we provide to you via the Platform or email satisfy any legal requirement for such communications to be in writing. If you would like a physical address to send correspondence to The Blue Sock, you may email us at hello@thebluesock.com, and we will provide you with a mailing address.

Contact

For questions regarding these Terms of Service, contact us at hello@thebluesock.com.